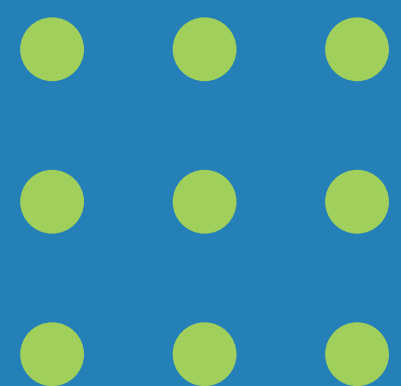
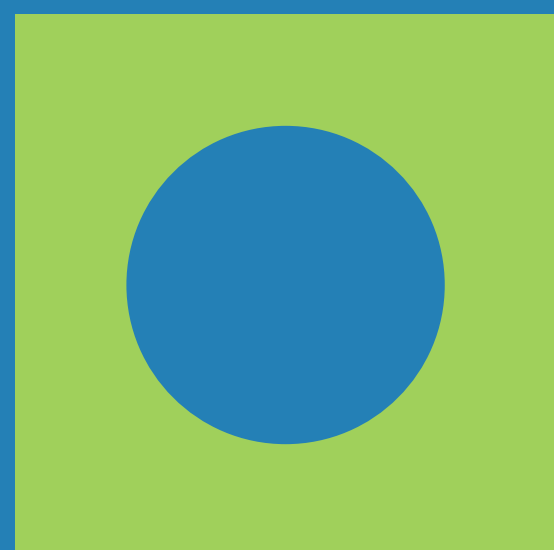


Genova Smart City Association





Cities cover approximately 2% of the earth's surface, but they host 50% of the world population, represent 75% of the energy consumed and 80% of the carbon dioxide emitted. So if we can do something to change our cities, we could really have an impact on the scale of the entire planet

Carlo Ratti

MISSION



Build a project to make Genova a smart city and improve the quality of life of the people who live there.



VISION

Promote collaboration between research, innovation, technology and business, with an integrated planning approach and inclusivity.

A success story

Genova Smart City Association was created in 2010 by the Municipality of Genova, the University of Genova and Enel



GOAL

Making Genova
a smart city



TOOLS

Integrated planning
Shared strategies
Partnerships
Innovative projects
Education and training
Single table for the Smart City



Governance



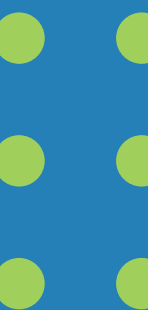
Nicola Valentino Canessa
President



Giampiero Biamino
Executive Vicepresident



Enrica Rossi
Secretary-General



Executive Committee



Autorità Portuale, Camera di Commercio, Città Metropolitana di Genova, CNR, Comune di Genova, Confindustria, Enel Distribuzione, IIT, Regione Liguria, Università di Genova, Iren, Shopthelook, Stam srl, Elettra car Sharing, Gisig, Ordine degli Architetti, Start 4.0, Strategic Management Partners S.r.l., TIM



Partners



■ INSTITUTIONS AND RESEARCH CENTERS

Arpal, Autorità di Sistema Portuale, Camera di Commercio, CNR, Comune di Genova, IIT, Città metropolitana di Genova, Regione Liguria, UNIGE

■ ASSOCIATIONS/FOUNDATIONS

ANCE Genova, Associazione Rolli della Repubblica Genovese, CNA, Confapi, Confcommercio, Confindustria, Consorzio Global, Federlogistica Liguria, Gisig, Ordine degli Architetti, Ordine dei Medici, Privitera studio, SIIT-SCPA, Start 4.0, TICASS

■ ENTERPRISES

Acx Design, Ameri Communications, AMT, BBell, Blue Lime, Boero Bartolomeo, Cetena, Clickutility Team, Deloitte, Domino, Duferco, ECD, Elettra Car Sharing, Enel, ETT, Free to X, Ge-Dix, Genova Parcheggi, GMG Net, Gruppo Ferretti, H.G.M., Hitachi, Idrotecnica, Idue, IEM, Ingenia, IREN, Job Centre, La Sia, Liguria Digitale, Mindicity, Movyon, Rina Prime, SEPG, Stam, Strategic Management Partners, Seingim, Studio LCMS, Talent Garden, Think Fwd Group, TIM

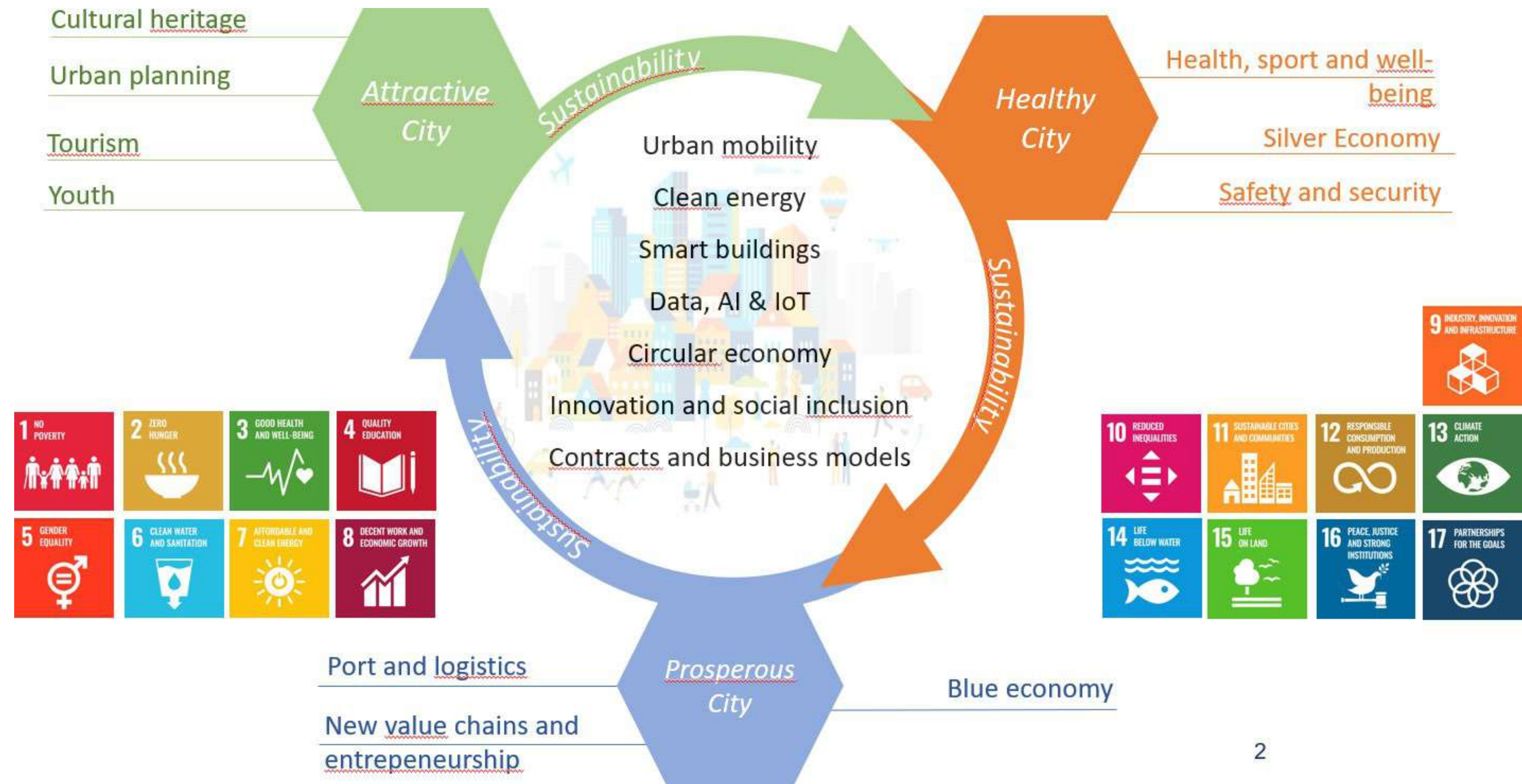
■ START UP

Himarc, Resilia Service, Shopthelook, Tiberone, Ub-ex

Working Groups

The Association has continued the process engineering efforts to enhance its project management capabilities, building on the work already undertaken, with a particular focus on the **development of digital and environmental sustainability** projects in the context of European funds. In this framework, it was decided to organize the Association's activities into

3 Working Groups:



Projects

HEALTHY CITY 4.0

- Digital solution (App) aimed at promoting a healthy lifestyle
- Incentivize movement through rewards for achieving goals
- Insert historical, archaeological and public interest references into the itineraries to add value from a cognitive, cultural and social point of view
- Security of critical infrastructures and management of work emergencies in the healthcare sector



SMART MOBILITY AND LOGISTIC

- Electrification of the docks
- Green and digital logistics
- Electrification of public transport
- Maas: GoGoGe
- Smart Genoa: Intelligent Urban Mobility



TURISMO SMART E SOSTENIBILE

- Development of solutions based on the rational use of resources in tourism (water, waste, materials)
- Green&Phygital Experience



Events

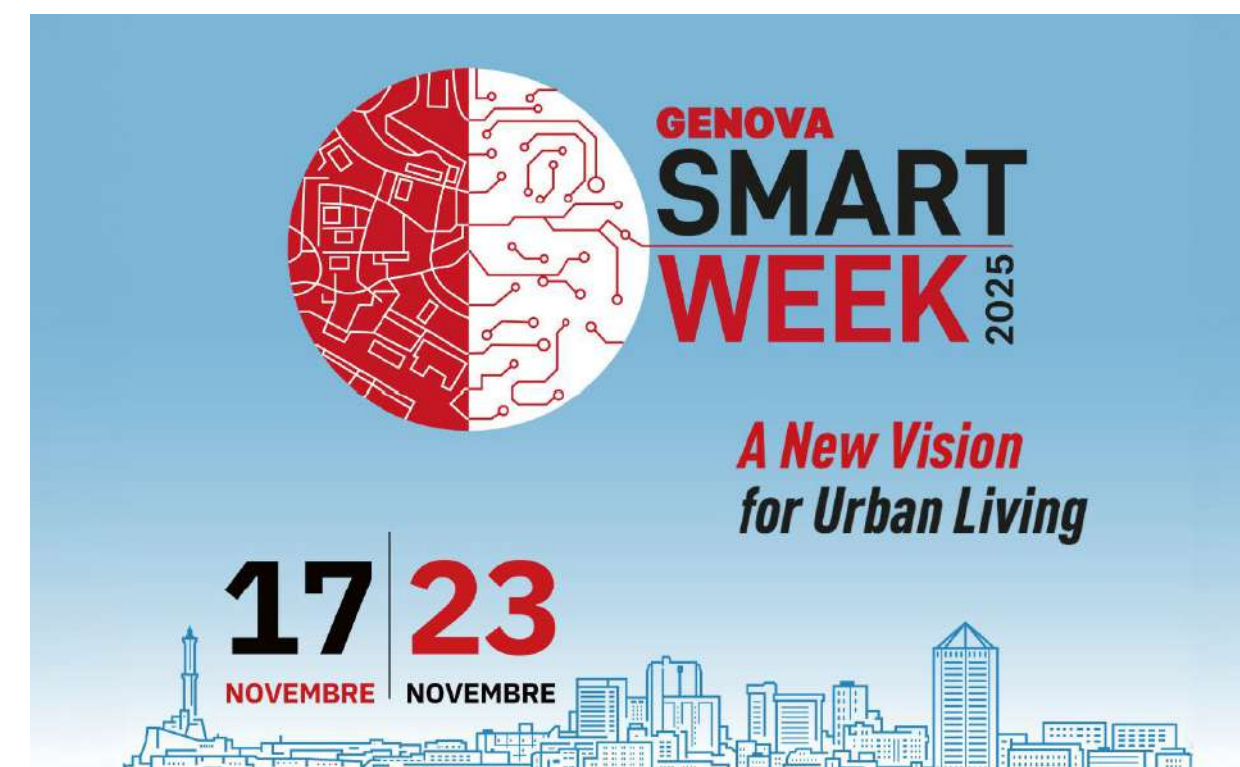
The Association promotes several types of events to spread awareness of the smart city and the main guidelines of the municipal administration in this area.



GENOVA GLOBAL GOALS AWARD



GENOVA SMART WEEK



SMART TRANSFORMATION



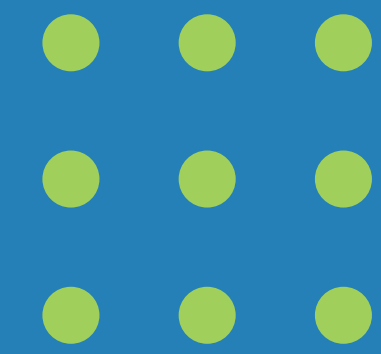
A BRIDGE BETWEEN GENOA AND SANTOS



THINK BUSINESS, THINK HONG KONG



Education and training



SMARTCITIZENSHIP EDUCATION

Training and education courses for students from primary school to high school.

SPECIALIZATION UNIVERSITY COURSE

University specialization course in smart city design for university students and professionals.

WEBINARS

In-depth online workshops on businesses opportunities in the technology and innovation field for the members of the association and professionals.

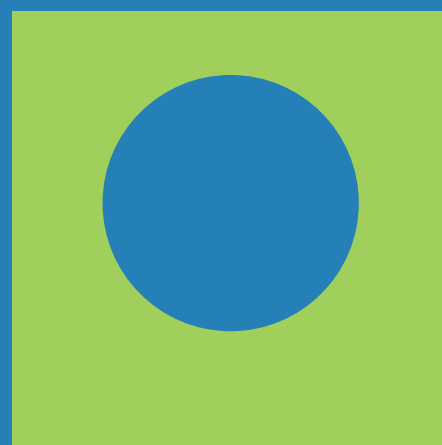




Towards a **SMART** and **SUSTAINABLE** future

This is the moment when we need a strong relaunch of **innovation and development** processes with great involvement of those who believe in the future we propose.

It is the model of smart cities that will allow Genova to occupy a strategic role in the near future and the **Genova Smart City Association is the perfect network** to carry out such projects.



Contacts

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