

# GENOVA SMART CITY ASSOCIATION



*"Cities cover approximately 2% of the earth's surface, but they host 50% of the world population, represent 75% of the energy consumed and 80% of the carbon dioxide emitted. So if we can do something to change our cities, we could really have an impact on the scale of the entire planet"*

Carlo Ratti



## MISSION

Build a project to make Genova a smart city and improve the quality of life of the people who live there.



## VISION

Promote collaboration between research, innovation, technology and business, with an integrated planning approach.



# A SUCCESS STORY

**Genova Smart City Association was created in 2010 by the Municipality of Genova,  
the University of Genova and Enel**

## **GOAL:**

**Making Genova a smart city**

## **TOOLS:**

- **Integrated planning**
- **Shared strategies**
- **Partnerships**
- **Innovative projects**
- **Education and training**
- **Single table for the Smart City**

# GOVERNANCE



**DANIELA AMERI**  
**PRESIDENT**



**ALFREDO VIGLIENZONI**  
**EXECUTIVE VICE PRESIDENT**



**ALESSANDRA RISSO**  
**GENERAL SECRETARY**



**SEBASTIANO COENDA**  
**ADMINISTRATION & MARKETING**

## **EXECUTIVE BOARD**

ANCE, Autorità di Sistema Portuale, Camera di Commercio, Città Metropolitana, CNA, CNR, Comune di Genova, Confindustria, Duferco, ENEL Distribuzione, Hitachi, IIT, IREN, STAM, TEA, Università di Genova

# THE PARTNERS



## INSTITUTIONS AND RESEARCH CENTERS

Arpal, Autorità di Sistema Portuale, Camera di Commercio, CNR, Comune di Genova, IIT, Città metropolitana di Genova, Regione Liguria, UNIGE

## ASSOCIATIONS/FOUDATIONS

ANCE Genova, Associazione Rolli della Repubblica Genovese, CNA, Confapi, Confcommercio, Confindustria, Conister, Consorzio Global, Federlogistica Liguria, Gisig, Privitera studio, SIIT-SCPA, TICASS

## ENTERPRISES

Acx Design, Ameri Communications, AMT, Blue Lime, Boero Bartolomeo, Cetena, Clickutility Team, Dedalus, Deloitte, Domino, Duferco, ECD, ENEL, ERG, ETT, Free to X, Ge-Dix, Genova Parcheggi, Gruppo Ferretti, H.G.M., Hitachi, Idrotecnica, IEM, Ingenia, IREN, Job Centre, La Sia, Mecplex, Rina Prime, SEPG, Stam, Studio LCMS, Sviluppo Genova, Talent Garden, TIM, Webvisibility

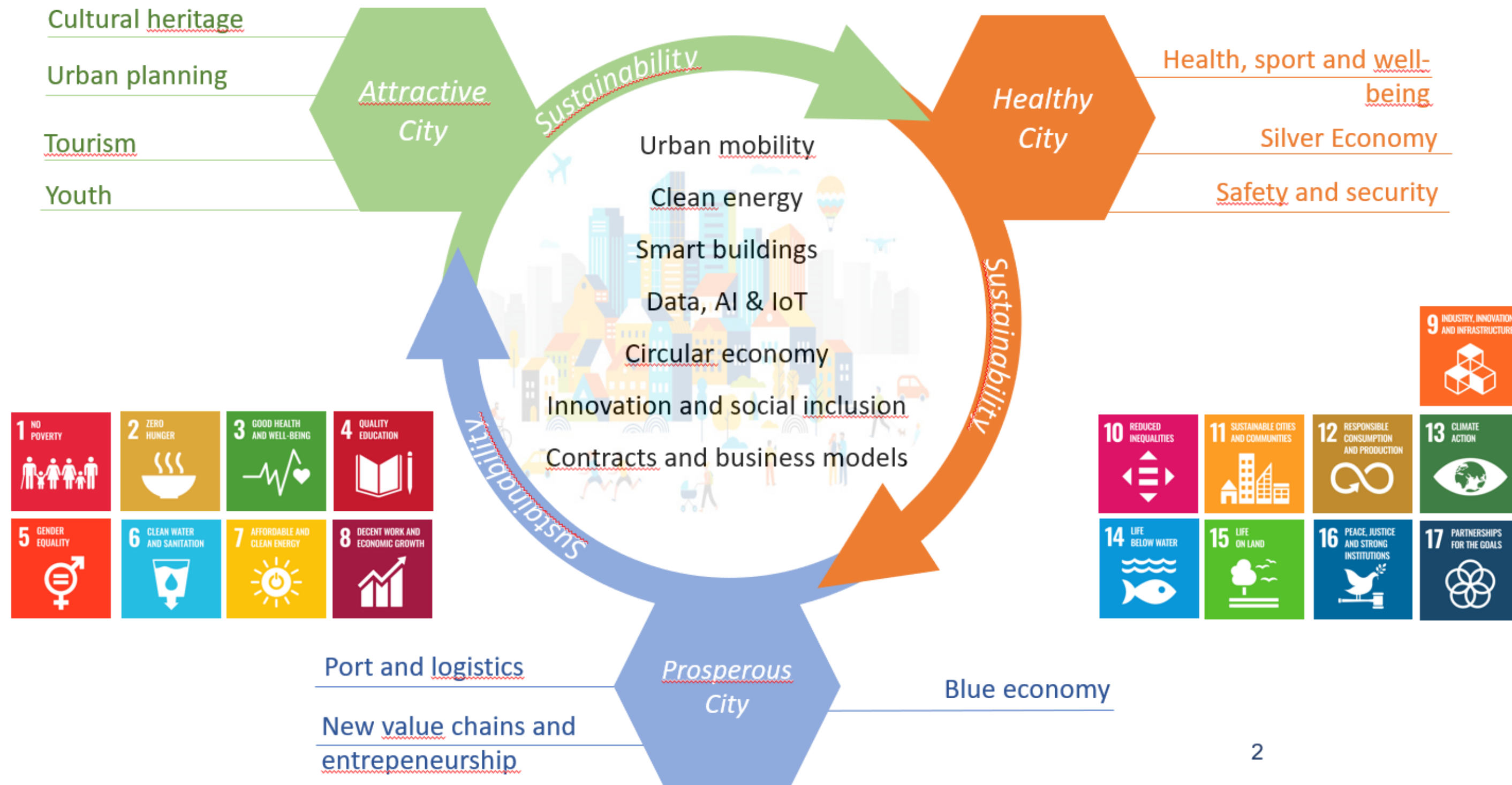
## START UP

2C, Bottega Ligure, Himarc, Relog3p, Resilia Service, Shopthelook, Syngascube, Technology for Edge Applications, Tiberone, Ub-ex

# WORKING GROUPS

In 2022 the Association has started a renewal process to increase its design capabilities, also in view of the enormous possibilities for developing **infrastructure, digital and environmental sustainability projects** in the context of the **PNRR**.

To this end, **3 Working Groups** have been created:



# EVENTS

The Association promotes several types of events to spread awareness of the smart city and the main guidelines of the municipal administration in this area.

## GENOVA GLOBAL GOALS AWARD



## GENOVA SMART WEEK



## START4UP



## SILVER ECONOMY FORUM



## AGSC MEETS THE COUNCILORS



# EDUCATION AND TRAINING



## **SMARTCITIZENSHIP EDUCATION**

Training and education courses for students from primary school to high school.

## **SPECIALIZATION UNIVERSITY COURSE**

University specialization course in smart city design for university students and professionals.

## **WEBINARS**

In-depth online workshops on businesses opportunities in the technology and innovation field for the members of the association and professionals.



# TOWARDS A SMART AND SUSTAINABLE FUTURE

This is the moment when we need a strong relaunch of **innovation and development** processes with great involvement of those who believe in the future we propose.

It is the model of smart cities that will allow Genova to occupy a strategic role in the near future and the **Genova Smart City Association is the perfect network** to carry out such projects.

# JOIN US

To have a **privileged channel of dialogue** with the main institutions and local production realities.

To discover funding opportunities and find the right partners **to develop your most innovative projects.**

To take part in an **exclusive discussion table** on the development of the city and help shape its future.

## **Join the Genova Smart City Association**

This is where opportunities arise, new ideas develop and your projects come true.

# CONTACTS

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